



Strategic Transformation Specialist

Culture, Morale & Organisational Alignment Workshops

"When strategy struggles, culture is usually the reason."

The Challenge Organisations Face:

- Low or declining employee morale
- Disengaged teams and leadership fatigue
- Misalignment between stated values and real behaviour
- Resistance to change – especially in legacy institutions
- Rapid growth without a clear or shared culture (startups)

Approach:

Culture and morale are treated as strategic enablers, not abstract concepts. I work with leadership teams and employees to diagnose, align, and embed a culture that supports performance, trust, and accountability.

My work is grounded in a structured, evidence-based methodology:



What The Client Gets

- Clear understanding of current cultural and morale drivers
- Shared language around values, behaviours, and expectations
- Improved trust, engagement, and leadership alignment
- Practical commitments and behavioural norms
- A 30–90 day roadmap to embed and sustain change

Who this is for?

- Legacy organisations navigating fatigue, silos, or resistance
- Growing companies needing a stronger sense of identity
- Leadership teams seeking clarity, cohesion, and momentum



Phone

074 183 9211



Email

charlotte@cpmadvisory.org



Website

www.cpmadvisory.org



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Investment Options

Structured facilitation to diagnose, align, and embed organisational culture that supports clarity, trust, and sustainable performance.

ONE-DAY W/SHOP: Alignment Intensive

Provides leadership teams with immediate clarity on cultural dynamics, organisational friction points, and alignment priorities.

INCLUDES:

- Pre-session consultation and preparation
- Full-day facilitated leadership workshop
- Identification of key cultural and behavioural drivers
- Alignment on organisational priorities and expectations
- Leadership accountability and behavioural commitments
- Post-session summary and 30-day action guidance

INVESTMENT: R32,000

TWO-DAY W/SHOP: Diagnostic & Alignment Programme

Provides deeper diagnostic insight and structured alignment across leadership and key stakeholders to strengthen organisational cohesion and performance.

INCLUDES:

- Pre-engagement consultation and preparation
- Two full-day facilitated workshops
- Organisational culture and alignment diagnostic
- Leadership and stakeholder alignment sessions
- Definition of behavioural norms and leadership commitments
- Culture and alignment framework
- 60–90 day embed and implementation roadmap

INVESTMENT: R68,000

THREE-DAY W/SHOP: Organisational Change & Embed Programme

A comprehensive programme designed to diagnose, align, and embed organisational culture and behavioural change across leadership and key stakeholders.

INCLUDES:

- Pre-engagement consultation and preparation
- Three full-day facilitated workshops
- Organisational culture and morale diagnostic
- Leadership and stakeholder interviews
- Culture and behavioural alignment framework
- Leadership accountability and organisational commitments
- 90-day embed roadmap
- Follow-up leadership advisory session

INVESTMENT: R98,000

Engagement structure may be tailored depending on organisational scope and complexity.



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