

Strategy, Targets, & KPI Alignment Workshops

Translating Strategy into Measurable Action!

Many organisations experience:

- Clear mission statements – but unclear priorities
- KPIs that track activity rather than outcomes
- Targets that feel disconnected from daily work
- Teams measured without understanding ownership
- Strategic plans that sit in documents instead of driving behaviour

The issue is rarely strategy itself. It is the translation of strategy into measurable, aligned execution.

What The Workshop Covers

1. Strategic Clarity

- Defining or refining Mission & Vision
- Identifying core values and long-term priorities
- Clarifying stakeholder groups and salience (Power, Legitimacy, Urgency)

2. Strategic Goals & Objectives

- Identifying priority outcomes
- Creating a collaborative strategy map
- Establishing alignment across functions and teams

3. KPI & Target Development

- Translating strategy into measurable KPIs
- Distinguishing leading vs lagging indicators
- Linking rewards, behaviours, and accountability

4. Performance Framework

- Balanced Scorecard integration
- Performance rhythm (monthly/quarterly review cadence)
- Establishing monitoring & feedback loops

Designed for leadership teams seeking clarity, alignment, and measurable execution, particularly during periods of growth, transition, or restructuring.

Participants leave with a coherent strategy map, clearly defined objectives, aligned KPIs, and defined ownership – supported by a practical 30–90 day roadmap that links strategy to behaviour and performance.



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Strategic Transformation Specialist

Investment Options

Structured facilitation to translate strategy into clear targets, aligned KPIs, and measurable performance across leadership and teams.

ONE-DAY W/SHOP: Alignment Intensive

TWO-DAY W/SHOP: Diagnostic & Alignment Programme

THREE-DAY W/SHOP: Strategy to execution

Provides leadership teams with immediate clarity on strategic priorities and translates high-level objectives into meaningful, measurable KPI structures.

Provides structured alignment across leadership to define strategic objectives, develop a coherent strategy map, and establish meaningful KPIs and targets.

A comprehensive programme designed to translate strategy into execution through aligned KPIs, structured performance frameworks, and embedded accountability.

INCLUDES:

- Pre-session consultation and preparation
- Full-day facilitated workshop
- Strategic objective clarification
- Initial KPI and target framework development
- Alignment on ownership and accountability
- Post-session summary and implementation guidance

INCLUDES:

- Pre-engagement consultation and preparation
- Strategic goal and objective alignment
- Stakeholder identification and prioritisation
- Strategy map development
- KPI and target design (leading and lagging indicators)
- Alignment of ownership, accountability, and performance expectations
- 30-60 day implementation roadmap

INCLUDES:

- Pre-engagement consultation
- Strategic alignment and refinement
- Stakeholder mapping and performance prism
- Strategy map and KPI framework development
- Performance management structure
- Alignment of targets
- Implementation framework
- 60-90 day embed roadmap
- Follow-up advisory session

INVESTMENT: R32,000

INVESTMENT: R68,000

INVESTMENT: R98,000

Engagement structure may be tailored depending on organisational scope and complexity.



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